## UNICASA

## Earnings Release <br> 2Q15

## UNICASA



Market data as of August 13th, 2015
Stock price: $\mathbf{R} \mathbf{\$ 2 . 1 4}$
Market capitalization: $\mathbf{R} \$ \mathbf{1 4 1 , 4 2 4 , 8 1 8 . 9 6}$

## 2 Q15 Conference Call

Conference call in Portuguese

Bento Gonçalves (RS), August 13th, 2015. Unicasa Móveis S.A. (BM\&FBOVESPA: UCAS3, Bloomberg: UCAS3:BZ, Reuters: UCAS3.SA), one of the leading companies in Brazil's custom-made furniture industry and the only Brazilian publicly held company in the sector, announces today its results for the second quarter of 2015. Except where stated otherwise, all variations and comparisons are in relation to the same period of the previous year. The following financial and operating information, except where stated otherwise, is presented with consolidated data (with Unicasa Comércio de Móveis Ltda), in thousands of Brazilian reais and in accordance with the International Financial Reporting Standards (IFRS).

## Period Highlights

- Net Revenue of $R \$ 59.6$ million in 2Q15, 1.6\% higher than 2Q14;
- Revenue of New and Casa Brasileira Exclusive increased 5,9\% in 2Q14;
- Gross Margin increased 5.5 p.p., reaching 46.1\%
- Net profit of R\$4.0 million, $22.4 \%$ higher than in the same period last year;
- Surplus cash of R\$30.7 million, $87.8 \%$ higher than in the same period last year;

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| Executive Summary | 2Q14 | 2Q15 | $\Delta$ | 1S14 | 1S15 | $\Delta$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Revenue | 58,669 | 59,621 | +1.6\% | 112,892 | 109,943 | -2.6\% |
| Gross Income | 23,848 | 27,472 | +15.2\% | 46,253 | 51,075 | +10.4\% |
| Gross Margin | 40.6\% | 46.1\% | +5.5 p.p. | 41.0\% | 46.5\% | +5.5 p.p. |
| Operating Income | 2,073 | 4,239 | +104.5\% | 5,373 | 8,654 | +61.1\% |
| Operating Margin | 3.5\% | 7.1\% | +3.6 p.p. | 4.8\% | 7.9\% | +3.1 p.p. |
| Net profit | 3,308 | 4,048 | +22.4\% | 7,987 | 9,053 | +13.3\% |
| Net Margin | 5.6\% | 6.8\% | +1.2 p.p. | 7.1\% | 8.2\% | +1.1 p.p. |
| EBITDA | 4,455 | 6,929 | +55.5\% | 9,549 | 13,944 | +46.0\% |
| EBITDA Margin | 7.6\% | 11.6\% | +4.0 p.p. | 8.5\% | 12.7\% | +4.2 p.p. |

Disclaimer: The forward-looking statements in this document related to the business prospects, projections of operating and financial results and growth prospects of Unicasa are merely estimates and as such are based exclusively on Management's expectations for the future of the business. These expectations depend substantially on market conditions, the performance of the Brazilian economy, industry and international markets, and are subject to known and unknown risks and uncertainties, which can cause such expectations not to materialize or cause actual results to differ materially from those expected and, therefore, are subject to change without prior notice.

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## Message from the Management

The Company registered higher net income and nominal revenue this quarter compared to the same period last year. Nevertheless, we expect the adverse effects of the Brazilian economy to be felt more intensely from the second half of the year. Note that we will continue with our austerity approach while constantly seeking higher profitability. However, market dynamics point to a more adverse second half of the year in terms of revenue.

## Sales Performance

## Gross Revenue ex-IPI

Revenues per brand are shown in the form of gross revenue after excluding IPI tax from the comparison basis (gross revenue ex-IPI) to eliminate possible differences in the tax rate. IPI rate in fiscal year 2015 is $5 \%$, as against 4\% in 2014. Information on gross revenue, gross revenue ex-IPI and modules sold is available in Attachment IV to this report.

## Dell Anno e Favorita

| Dell Anno and Favorita - Exclusive and Own Stores | 2Q14 | 2Q15 | $\boldsymbol{\Delta}$ | 1S14 | $\mathbf{1 S 1 5}$ | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Gross Revenue ex-IPI | 41,297 | 41,063 | $-0.6 \%$ | 80,096 | 74,038 | $-7.6 \%$ |
| Number of Modules Sold (thousand units) | 125.6 | 106.1 | $-15.5 \%$ | 238.6 | 194.8 | $-18.4 \%$ |
| Average Unit Price (R\$) | 328.8 | 387.0 | $+17.7 \%$ | 335.7 | 380.1 | $+13.2 \%$ |

The brands Dell Anno and Favorita registered a $0.6 \%$ decline in Gross Revenue ex-IPI. The maturation of own stores and revenue growth in same store sales partially offset the reduction in revenue derived from the termination of the business relationship with one of our biggest dealers, which was informed in the material fact notice dated November 28, 2014.

## New and Casa Brasileira

| New and Casa Brasileira Exclusive Dealers | $\mathbf{2 Q 1 4}$ | $\mathbf{2 Q 1 5}$ | $\boldsymbol{\Delta}$ | $\mathbf{1 S 1 4}$ | $\mathbf{1 S 1 5}$ | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Gross Revenue ex-IPI | 20,676 | 21,903 | $+5.9 \%$ | 40,417 | 40,896 | $+1.2 \%$ |
| Number of Modules Sold (thousand units) | 105.7 | 111.5 | $+5.5 \%$ | 204.8 | 207.8 | $+1.5 \%$ |
| Average Unit Price (R\$) | 195.6 | 196.4 | $+0.4 \%$ | 197.3 | 196.8 | $-0.3 \%$ |

Gross revenue ex-IPI from New and Casa Brasileira brands in the Exclusive channel increased 5.9\%, while modules sold increased $5.5 \%$, with a $0.4 \%$ increase in average price compared to 2 Q14. Revenue growth was mainly driven by stronger same-store sales.

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## Multibrands

| Multibrands | 2Q14 | 2Q15 | $\boldsymbol{\Delta}$ | 1S14 | 1S15 | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Gross Revenue ex-IPI | 8,338 | 8,871 | $+6.4 \%$ | 16,173 | 17,039 | $+5.4 \%$ |
| Number of Modules Sold (thousand units) | 53.6 | 52.6 | $-1.9 \%$ | 101.8 | 101.4 | $-0.4 \%$ |
| Average Unit Price (R\$) | 155.6 | 168.7 | $+8.4 \%$ | 158.9 | 168.0 | $+5.7 \%$ |

Gross Revenue ex-IPI increased 6.4\% in this quarter, while the Number of Modules Sold decreased 1.9\% and Average Price Increased 8.4\% in 2Q15.

## Unicasa Corporate

This segment fell $41.7 \%$ in Gross Revenue ex-IPI, with sales volume decreasing 5.2\% and average unit price decreasing $38.5 \%$. The price oscillation is due to the peculiarities of each project.

| Unicasa Corporate | 2Q14 | 2Q15 | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: |
| Gross Revenue ex-IPI | 1,681 | 980 | $-41.7 \%$ |
| Number of Modules Sold (thousand units) | 5.8 | 5.5 | $-5.2 \%$ |
| Average Unit Price (R\$) | 289.8 | 178.2 | $-38.5 \%$ |


| 1S14 | 1S15 | $\boldsymbol{\Delta}$ |
| ---: | ---: | :---: |
| 2,920 | 2,804 | $-4.0 \%$ |
| 10.9 | 12.0 | $+10.1 \%$ |
| 267.9 | 233.7 | $-12.8 \%$ |

## Export Market

Exports registered growth of $50.0 \%$ in revenue, an decreasing of $3.7 \%$ in sales volume and a increasing of $55.6 \%$ in the average price. Price oscillation was mainly due to the mix of brands sold and foreign exchange rates.

| Export Market | $\mathbf{2 Q 1 4}$ | 2Q15 | $\boldsymbol{\Delta}$ | $\mathbf{1 S 1 4}$ | $\mathbf{1 S 1 5}$ | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Gross Revenue ex-IPI | 2,064 | 3,096 | $+50.0 \%$ | 3,392 | 5,211 | $+53.6 \%$ |
| Number of Modules Sold (thousand units) | 16.4 | 15.8 | $-3.7 \%$ | 27.2 | 24.2 | $-11.0 \%$ |
| Average Unit Price (R\$) | 125.9 | 195.9 | $+55.6 \%$ | 124.7 | 215.3 | $+72.7 \%$ |

## Consolidated Indicators - Unicasa

| Unicasa Indústria de Móveis | $\mathbf{2 Q 1 4}$ | 2Q15 | $\boldsymbol{\Delta}$ | $\mathbf{1 S 1 4}$ | $\mathbf{1 S 1 5}$ | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: |
| Gross Revenue ex-IPI | 75,939 | 76,887 | $+1.2 \%$ | 146,974 | 141,729 | $-3.6 \%$ |
| Number of Modules Sold (thousand units) | 363.5 | 300.2 | $-17.4 \%$ | 661.8 | 556.2 | $-16.0 \%$ |
| Average Unit Price (R\$) | 208.9 | 256.1 | $+22.6 \%$ | 222.1 | 254.8 | $+14.7 \%$ |

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## Sales and Distribution Channels

The exclusive dealer channel ended 2Q15 with a total of 574 stores, with 233 Dell Anno and Favorita stores and 341 exclusive New and Casa Brasileira stores. The net balance of store openings and closings for the quarter was a reduction in the base of dealers by 20 Dell Anno and Favorita stores and decreased 25 New and Casa Brasileira stores.

The multi-brand resale channel closed 2Q15 with 718 points of sale.

Below is the breakdown of our distribution network by brand and channel:

| Period | 2Q14 | 3Q14 | 4Q14 | 1Q15 | 2Q15 | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Exclusive and Own Stores | 692 | 667 | 634 | 619 | 574 | $(45)$ |
| Dell Anno and Favorita | 304 | 289 | 272 | 253 | 233 | $(20)$ |
| New and Casa Brasileira | 388 | 378 | 362 | 366 | 341 | $(25)$ |
| Multibrand | 669 | 695 | 697 | 696 | 718 | 22 |
| New and Casa Brasileira Multibrand | 669 | 695 | 697 | 696 | 718 | 22 |
| $(1)$ Variation |  |  |  |  |  |  |

${ }^{(1)}$ Variation compared to 1 Q15.

## Financial Performance

| Executive Summary | 2Q14 | 2Q15 | $\Delta$ | 1S14 | 1S15 | $\Delta$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Revenue | 58,669 | 59,621 | +1.6\% | 112,892 | 109,943 | -2.6\% |
| Gross Income | 23,848 | 27,472 | +15.2\% | 46,253 | 51,075 | +10.4\% |
| Gross Margin | 40.6\% | 46.1\% | +5.5 p.p. | 41.0\% | 46.5\% | +5.5 p.p. |
| Operating Income | 2,073 | 4,239 | +104.5\% | 5,373 | 8,654 | +61.1\% |
| Operating Margin | 3.5\% | 7.1\% | +3.6 p.p. | 4.8\% | 7.9\% | +3.1 p.p. |
| Net profit | 3,308 | 4,048 | +22.4\% | 7,987 | 9,053 | +13.3\% |
| Net Margin | 5.6\% | 6.8\% | +1.2 p.p. | 7.1\% | 8.2\% | +1.1 p.p. |
| EBITDA | 4,455 | 6,929 | +55.5\% | 9,549 | 13,944 | +46.0\% |
| EBITDA Margin | 7.6\% | 11.6\% | +4.0 p.p. | 8.5\% | 12.7\% | +4.2 p.p. |

## Net Revenue

Net revenue grew $1.6 \%$ in the quarter, mainly due to higher sales in the exclusive channel of the New and Casa Brasileira brands. Excluding the effect of discontinuation of the Telasul Modulados brand from the comparison basis, net revenue growth would have been around $2.7 \%$.

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## Gross Profit and Gross Margin

Gross profit in the quarter was $\mathrm{R} \$ 27.5$ million. Gross margin increased 5.5 p.p. from 2 Q 14 , from $40.6 \%$ to $46.1 \%$. Margin increase is mainly due to the share of revenue from own stores, which have higher margins, and to internal improvements in the plant, which enabled better utilization of materials and cost reduction.

## Selling, General and Administrative Expenses (SG\&A)

Selling general and administrative expenses were R\$24.4 million in 2Q15, 6.8\% higher than 2Q14, representing $41.0 \%$ of net revenue, an increase of 2.0 p.p. over 2 Q14.

| Selling General and Administrative Expenses | 2Q14 | 2Q15 | $\Delta$ | $1 \mathrm{S14}$ | $1 \mathrm{S15}$ | $\Delta$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | $(22,863)$ | $(24,413)$ | +6.8\% | $(42,891)$ | $(45,362)$ | +5.8\% |
| Selling Expenses | $(18,772)$ | $(19,776)$ | +5.3\% | $(34,564)$ | $(36,849)$ | +6.6\% |
| \% of Net Revenue | 32.0\% | 33.2\% | +1.2 p.p. | 30.6\% | 33.5\% | +2.9 p.p. |
| Administrative Expenses | $(4,091)$ | $(4,637)$ | +13.3\% | $(8,327)$ | $(8,513)$ | +2.2\% |
| \% of Net Revenue | 7.0\% | 7.8\% | +0.8 p.p. | 7.4\% | 7.7\% | +0.3 p.p. |
| SG\&A \% of Net Revenue | 39.0\% | 41.0\% | +2.0 p.p. | 38.0\% | 41.2\% | +3.2 p.p. |

The following chart presents the reconciliation of Selling, General and Administrative Expenses in 2 Q 14 x 2Q15 ${ }^{(1)}$ :

| $\begin{aligned} & \text { SG\&A } \\ & \text { 2Q14 } \end{aligned}$ | Expenses with clients | Provisions | Depreciation and Amortization | Own Stores | Marketing | Advisory, Personnel and Others | $\begin{aligned} & \text { SG\&A } \\ & \text { 2Q15 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22.9 | 1.6 | 1.5 | 0.2 | (0.5) | (0.9) | (0.4) | 24.4 |

Customer service expenses in the quarter were $\mathrm{R} \$ 1.6$ million higher than in 2Q14. These expenses are related to expenses with services rendered to final consumers at the closed stores.

Provision expenses increased by $\mathrm{R} \$ 1.5$ million in the quarter mainly due to the increase in the allowance for doubtful accounts.

Depreciation and amortization expenses were $\mathrm{R} \$ 0.2$ million higher chiefly due to higher amortization of the Dell Anno Atelier sales outlet inaugurated in May 2014.

Expenses with own stores decreased by R\$0.5 million, though we sold around $30 \%$ more projects than in the same period last year. Nevertheless, variable operating expenses increased at a lower rate due to the restructuring we carried out at the end of 2014.

Other expenses decreased by $\mathrm{R} \$ 1.3$ million, which were mainly related to marketing, $\mathrm{R} \$ 0.9$ million and advisory personnel and other expenses $\mathrm{R} \$ 0.4$ million.

## Other Operating Income and Expenses

Other operating income increased 8.5\% in 2Q15.

| Other Operating Income and Expenses | 2Q14 | 2Q15 | $\Delta$ | 1 S 14 | 1 S 15 | $\Delta$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 1,088 | 1,180 | +8.5\% | 2,011 | 2,941 | 46.2\% |
| Operating Expenses | - | - | n/a | - | - | n/a |
| Operating Income | 1,088 | 1,180 | +8.5\% | 2,011 | 2,941 | +46.2\% |
| Bank Premium | 798 | 668 | -16.3\% | 1,507 | 1,365 | -9.4\% |
| Other Operating Income | 290 | 512 | +76.6\% | 504 | 1,576 | +212.7\% |
| \% of Net Revenue | 1.9\% | 2.0\% | +0.1 p.p. | 1.8\% | 2.7\% | +0.9 p.p. |

## Net Financial Result

Net financial result decreased 6.5\%, mainly due to the increase in financial expenses.

| Financial Result | 2Q14 | 2Q15 | $\Delta$ | 1S14 | $1 \mathrm{S15}$ | $\Delta$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Financial Result | 1,116 | 1,044 | -6.5\% | 3,110 | 3,304 | +6.2\% |
| Financial Expenses | (642) | $(1,619)$ | +152.2\% | $(1,208)$ | $(2,224)$ | +84.1\% |
| IOF charge and bank fees | (197) | (130) | -34.0\% | (422) | (301) | -28.7\% |
| Loans and financing expenses | (3) | - | -100.0\% | (12) | - | -100.0\% |
| Exchange variation expenses | (87) | (126) | +44.8\% | (256) | (129) | -49.6\% |
| Present value adjustment - AVP | (252) | (139) | -44.8\% | (367) | (365) | -0.5\% |
| Other financial expenses | (103) | $(1,224)$ | +1088\% | (151) | $(1,429)$ | +846.4\% |
| Financial Income | 1,758 | 2,663 | +51.5\% | 4,318 | 5,528 | +28.0\% |
| Interest income | 551 | 568 | +3.1\% | 1,040 | 1,291 | +24.1\% |
| Discounts | 37 | 51 | +37.8\% | 94 | 109 | +16.0\% |
| Yield from short-term investments | 314 | 1,008 | +221.0\% | 557 | 1,828 | +228.2\% |
| Exchange variation income | 42 | 95 | +126.2\% | 165 | 473 | +186.7\% |
| Present value adjustment - AVP | 728 | 835 | +14.7\% | 2,309 | 1,619 | -29.9\% |
| Other financial income | 86 | 106 | +23.3\% | 153 | 208 | +35.9\% |

## EBITDA and EBITDA Margin

The main reasons for the reduction in the EBITDA margin are the same as those that led to the reduction in net income, excluding the impact of amortization of sales points.

| EBITDA | 2Q14 | 2Q15 | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: |
| Net Income for the Period | $\mathbf{3 , 3 0 8}$ | $\mathbf{4 , 0 4 8}$ | $\mathbf{+ 2 2 . 4 \%}$ |
| Income Tax and Social Contribution | $(119)$ | 1,235 | $-1137.8 \%$ |
| Financial Result | $(1,116)$ | $(1,044)$ | $-6.5 \%$ |
| EBIT | $\mathbf{2 , 0 7 3}$ | $\mathbf{4 , 2 3 9}$ | $\mathbf{+ 1 0 4 . 5 \%}$ |
| Depreciation and Amortization | 2,382 | 2,690 | $\mathbf{+ 1 2 . 9 \%}$ |
| EBITDA | $\mathbf{4 , 4 5 5}$ | $\mathbf{6 , 9 2 9}$ | $\mathbf{+ 5 5 . 5 \%}$ |
| EBITDA Margin | $\mathbf{7 . 6 \%}$ | $\mathbf{1 1 . 6 \%}$ | $\mathbf{+ 4 . 0} \mathbf{p . p}$. |


| 1S14 | $1 \mathrm{S15}$ | $\boldsymbol{\Delta}$ |
| ---: | ---: | ---: |
| 7,987 | 9,053 | $+13.3 \%$ |
| 496 | 2,905 | $+485.7 \%$ |
| $(3,110)$ | $(3,304)$ | $+6.2 \%$ |
| 5,373 | 8,654 | $+61.1 \%$ |
| 4,176 | 5,290 | $+26.7 \%$ |
| 9,549 | 13,944 | $+46.0 \%$ |
| $8.5 \%$ | $12.7 \%$ | +4.2 p.p. |

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The chart below shows the reconciliation in EBITDA between $2 \mathrm{Q} 14 \times 2 \mathrm{Q} 15^{(1)}$ :
$\left.\begin{array}{ccccccc}\begin{array}{c}\text { EBITDA } \\ \text { 2Q14 }\end{array} & \begin{array}{c}\text { Net } \\ \text { revenue }\end{array} & \text { COGS } & \begin{array}{c}\text { Sales } \\ \text { expenses }\end{array} & \begin{array}{c}\text { Admnistrative } \\ \text { expenses }\end{array} & \begin{array}{c}\text { Others expenses } \\ \text { and operating } \\ \text { revenues }\end{array} & \begin{array}{c}\text { Depreciation and } \\ \text { amortizacion }\end{array}\end{array} \begin{array}{c}\text { EBITDA } \\ \text { 2Q15 }\end{array}\right]$
${ }^{(1)}$ In Million.

## Net Cash

The Company closed the quarter with a cash surplus of $\mathrm{R} \$ 30.7$ million, $87.8 \%$ higher than at the same period last year.

| Net Cash | $6 / 30 / 2014$ | $\mathbf{6 / 3 0 / 2 0 1 5}$ | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: |
| Short Term Debt | - | - | $\mathrm{n} / \mathrm{a}$ |
| Long Term Debt | - | - | $\mathrm{n} / \mathrm{a}$ |
| Gross Debt | - | - | $\mathrm{n} / \mathrm{a}$ |
| Cash and Cash Equivalents | 16,351 | 26,558 | $+62.4 \%$ |
| Financial Investments | - | 4,148 | $\mathrm{n} / \mathrm{a}$ |
| Net Debt/(Cash Surplus) | $\mathbf{( 1 6 , 3 5 1 )}$ | $\mathbf{( 3 0 , 7 0 6 )}$ | $\mathbf{+ 8 7 . 8 \%}$ |

## Return on Invested Capital (ROIC)

The Company's net ROIC in the last twelve months (LTM) to 2 Q15 was $-1.3 \%$, down 6.6 p.p. from the same period last year.

| Return on Invested Capital (ROIC) | 2Q14 | 2Q15 | $\boldsymbol{\Delta}$ |
| :--- | ---: | ---: | ---: |
| EBIT (LTM) | 10,543 | $-11,132$ | $-205.6 \%$ |
| Average of Operating Assets | 196,272 | 184,088 | $-6.2 \%$ |
| ROIC | $\mathbf{5 . 4 \%}$ | $-6.0 \%$ | $\mathbf{- 1 1 . 4}$ p.p. |
| Effective IR + CSLL rate (LTM) | $2.0 \%$ | $77.7 \%$ | $+\mathbf{7 5 . 7}$ p.p. |
| ROIC, Net | $\mathbf{5 . 3 \%}$ | $\mathbf{- 1 . 3 \%}$ | $\mathbf{- 6 . 6}$ p.p. |

## ANNEX I - Financial Statements - Income Statement - Consolidated

| Income Statement | 2 Q14 | AV | 2 Q 15 | AV | AH | 1 S 14 | AV | 1515 | AV | AH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Revenue from Sales | 78,740 | 134.2\% | 80,176 | 134.5\% | 1.8\% | 152,435 | 135.0\% | 147,850 | 134.5\% | -3.0\% |
| Domestic Market | 76,676 | 130.7\% | 77,080 | 129.3\% | 0.5\% | 149,043 | 132.0\% | 142,639 | 129.7\% | -4.3\% |
| Dell Anno and Favorita | 42,815 | 73.0\% | 42,736 | 71.7\% | -0.2\% | 83,059 | 73.6\% | 77,095 | 70.1\% | -7.2\% |
| New and Casa Brasileira Exclusive Dealers | 21,492 | 36.6\% | 22,993 | 38.6\% | 7.0\% | 42,009 | 37.2\% | 42,926 | 39.0\% | 2.2\% |
| New and Casa Brasileira Multibrand | 8,674 | 14.8\% | 9,316 | 15.6\% | 7.4\% | 16,823 | 14.9\% | 17,891 | 16.3\% | 6.3\% |
| Telasul Modulados | 820 | 1.4\% | - | 0.0\% | -100.0\% | 2,146 | 1.9\% | - | 0.0\% | -100.0\% |
| Unicasa Corporate | 1,741 | 3.0\% | 1,020 | 1.7\% | -41.4\% | 3,028 | 2.7\% | 2,918 | 2.7\% | -3.6\% |
| Other Revenues | 1,134 | 1.9\% | 1,015 | 1.7\% | -10.5\% | 1,978 | 1.8\% | 1,809 | 1.6\% | -8.5\% |
| Exports | 2,064 | 3.5\% | 3,096 | 5.2\% | 50.0\% | 3,392 | 3.0\% | 5,211 | 4.7\% | 53.6\% |
| Sales Deductions | $(20,071)$ | 34.2\% | $(20,555)$ | 34.5\% | 2.4\% | $(39,543)$ | 35.0\% | $(37,907)$ | 34.5\% | -4.1\% |
| Net Revenue from Sales | 58,669 | 100.0\% | 59,621 | 100.0\% | 1.6\% | 112,892 | 100.0\% | 109,943 | 100.0\% | -2.6\% |
| Cost of Goods Sold | $(34,821)$ | 59.4\% | $(32,149)$ | 53.9\% | -7.7\% | $(66,639)$ | 59.0\% | $(58,868)$ | 53.5\% | -11.7\% |
| Gross Profit | 23,848 | 40.6\% | 27,472 | 46.1\% | 15.2\% | 46,253 | 41.0\% | 51,075 | 46.5\% | 10.4\% |
| Selling Expenses | $(18,772)$ | 32.0\% | $(19,776)$ | 33.2\% | 5.3\% | $(34,564)$ | 30.6\% | $(36,849)$ | 33.5\% | 6.6\% |
| General and Administrative Expenses | $(4,091)$ | 7.0\% | $(4,637)$ | 7.8\% | 13.3\% | $(8,327)$ | 7.4\% | $(8,513)$ | 7.7\% | 2.2\% |
| Other Operating Income, Net | 1,088 | 1.9\% | 1,180 | 2.0\% | 8.5\% | 2,011 | 1.8\% | 2,941 | 2.7\% | 46.2\% |
| Operating Income | 2,073 | 3.5\% | 4,239 | 7.1\% | 104.5\% | 5,373 | 4.8\% | 8,654 | 7.9\% | 61.1\% |
| Financial Expenses | (642) | 1.1\% | $(1,619)$ | 2.7\% | 152.2\% | $(1,208)$ | 1.1\% | $(2,224)$ | 2.0\% | 84.1\% |
| Financial Income | 1,758 | 3.0\% | 2,663 | 4.5\% | 51.5\% | 4,318 | 3.8\% | 5,528 | 5.0\% | 28.0\% |
| Operating Income before Income Tax and Social Contribution | 3,189 | 5.4\% | 5,283 | 8.9\% | 65.7\% | 8,483 | 7.5\% | 11,958 | 10.9\% | 41.0\% |
| Income Taxand Social Contribution | 119 | 0.2\% | $(1,235)$ | 2.1\% | -1137.8\% | (496) | 0.4\% | $(2,905)$ | 2.6\% | 485.7\% |
| Current | $(1,677)$ | 2.9\% | (670) | 1.1\% | -60.0\% | $(3,976)$ | 3.5\% | $(2,292)$ | 2.1\% | -42.4\% |
| Deferred | 1,796 | 3.1\% | (565) | 0.9\% | -131.5\% | 3,480 | 3.1\% | (613) | 0.6\% | -117.6\% |
| Net Income for the Period | 3,308 | 5.6\% | 4,048 | 6.8\% | 22.4\% | 7,987 | 7.1\% | 9,053 | 8.2\% | 13.3\% |
| Earnings per Share (R\$) | 0.05 |  | 0.06 |  | 22.6\% | 0.12 |  | 0.14 |  | 14.2\% |

ANNEX II - Financial Statements - Balance Sheet - Consolidated

| Assets | 12/31/2014 | AV | 6/30/2015 | AV | $\Delta$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Current Assets | 109,884 | 40.7\% | 114,019 | 40.7\% | +3.8\% |
| Cash and Cash Equivalents | 27,879 | 10.3\% | 26,558 | 10.3\% | -4.7\% |
| Trade Accounts Receivable | 46,918 | 17.4\% | 45,842 | 17.4\% | -2.3\% |
| Inventories | 22,688 | 8.4\% | 27,847 | 8.4\% | +22.7\% |
| Advances to Suppliers | 1,066 | 0.4\% | 587 | 0.4\% | -44.9\% |
| Loans Granted | 2,918 | 1.1\% | 2,860 | 1.1\% | -2.0\% |
| Prepaid Expenses | 100 | 0.0\% | 1,804 | 0.0\% | +1704.0\% |
| Recoverable Taxes | 6,428 | 2.4\% | 4,736 | 2.4\% | -26.3\% |
| Other Assets | 1,887 | 0.7\% | 3,785 | 0.7\% | +100.6\% |
| Non-Current Assets | 160,098 | 59.3\% | 159,659 | 59.3\% | -0.3\% |
| Financial Investments | - | 0.0\% | 4,148 | 0.0\% | n/a |
| Trade Accounts Receivable | 12,867 | 4.8\% | 12,739 | 4.8\% | -1.0\% |
| Loans Granted | 3,209 | 1.2\% | 3,351 | 1.2\% | +4.4\% |
| Assets Held for Sale | 9,063 | 3.4\% | 7,905 | 3.4\% | -12.8\% |
| Deferred Income and Social Contribution Taxes | 17,186 | 6.4\% | 16,573 | 6.4\% | -3.6\% |
| Recoverable Taxes | 15 | 0.0\% | 9 | 0.0\% | -40.0\% |
| Judicial Deposits | 3,967 | 1.5\% | 4,963 | 1.5\% | +25.1\% |
| Other Assets | 534 | 0.2\% | 417 | 0.2\% | -21.9\% |
| Investments | 82 | 0.0\% | 82 | 0.0\% | +0.0\% |
| Property, Plant and Equipment | 84,903 | 31.4\% | 83,796 | 31.4\% | -1.3\% |
| Intangible Assets | 28,272 | 10.5\% | 25,676 | 10.5\% | -9.2\% |
| Total Assets | 269,982 | 100\% | 273,678 | 100\% | +1.4\% |
| Liabilities | 12/31/2014 | AV | 6/30/2015 | AV | $\Delta$ |
| Current Liabilities | 70,975 | 26.3\% | 65,470 | 26.3\% | -7.8\% |
| Suppliers | 4,133 | 1.5\% | 6,478 | 1.5\% | +56.7\% |
| Tax Liabilites | 5,613 | 2.1\% | 4,532 | 2.1\% | -19.3\% |
| Dividends and interest on Equity Payable | 9,069 | 3.4\% | - | 3.4\% | -100.0\% |
| Payroll and Related Charges | 6,050 | 2.2\% | 7,402 | 2.2\% | +22.3\% |
| Advances from Customers | 29,202 | 10.8\% | 33,081 | 10.8\% | +13.3\% |
| Provisions | 16,398 | 6.1\% | 11,610 | 6.1\% | -29.2\% |
| Other Liabilities | 510 | 0.2\% | 2,367 | 0.2\% | +364.1\% |
| Non-Current Liabilities | 6,118 | 2.3\% | 6,266 | 2.3\% | +2.4\% |
| Provisions | 6,118 | 2.3\% | 6,266 | 2.3\% | +2.4\% |
| Shareholders' equity | 192,889 | 71.4\% | 201,942 | 71.4\% | +4.7\% |
| Capital Stock | 187,709 | 69.5\% | 187,709 | 69.5\% | +0.0\% |
| Capital Reserve | $(2,658)$ | -1.0\% | $(2,658)$ | -1.0\% | +0.0\% |
| Retained Profits Reserve | 7,838 | 2.9\% | 7,838 | 2.9\% | +0.0\% |
| Profit Accumulated | - | 0.0\% | 9,053 | 0.0\% | n/a |
| Total Liabilities and Shareholders' Equity | 269,982 | 100\% | 273,678 | 100\% | +1.4\% |

## ANNEX III - Financial Statements - Cash Flow Statement - Consolidated ${ }^{(1)}$

| Cash Flow Statement | 2Q14 | 2Q15 | $\Delta$ | 1 S 14 | 1 S 15 | $\Delta$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Income Before Income And Social Contribution Taxes | 3,189 | 5,283 | 65.7\% | 8,483 | 11,958 | 41.0\% |
| Adjustment to Reconcile the Net Income to Cash from Operating Activities: |  |  |  |  |  |  |
| Depreciation and Amortization | 2,382 | 2,690 | 12.9\% | 4,176 | 5,290 | 26.7\% |
| Foreign Exchange Variation | (25) | 87 | -448.0\% | 103 | (13) | -112.6\% |
| Interest Apropriation | 3 | - | -100.0\% | 12 | - | -100.0\% |
| Provision for Litigation | 122 | 2,115 | 1633.6\% | 216 | 148 | -31.5\% |
| Provision for Obsolescence | (50) | (48) | -4.0\% | 43 | (7) | -116.3\% |
| Allowance for Doubtful Accounts | 1,230 | 2,838 | 130.7\% | 1,884 | 5,229 | 177.5\% |
| Disposal of Property, Plant and Equipment | 69 | 179 | 159.4\% | 209 | 190 | -9.1\% |
| Cash Flows from Operating Activities | 6,920 | 13,144 | 89.9\% | 15,126 | 22,795 | 50.7\% |
| Changes in Assets and Liabilities |  |  |  |  |  |  |
| Trade Accounts Receivable | $(2,043)$ | $(3,446)$ | 68.7\% | 106 | $(4,012)$ | -3884.9\% |
| Inventories | $(2,112)$ | $(1,073)$ | -49.2\% | $(3,030)$ | $(5,152)$ | 70.0\% |
| Recoverable Taxes | (137) | (108) | -21.2\% | (373) | (298) | -20.1\% |
| Loans Granted | 103 | (353) | -442.7\% | $(1,972)$ | (84) | -95.7\% |
| Prepaid Expenses | 1,434 | (177) | -112.3\% | $(1,311)$ | $(1,704)$ | 30.0\% |
| Judicial Deposits | (211) | (409) | 93.8\% | (405) | (996) | 145.9\% |
| Other Current ou Non-Current Assets | 148 | 193 | 30.4\% | $(1,158)$ | $(1,302)$ | 12.4\% |
| Non-Current Assets Available for Sale | (897) | 1,367 | -252.4\% | (362) | 1,158 | -419.9\% |
| Suppliers | $(5,706)$ | $(4,896)$ | -14.2\% | (283) | 2,345 | -928.6\% |
| Advance from Customers | 4,730 | $(4,057)$ | -185.8\% | 8,213 | 3,879 | -52.8\% |
| Tax Liabilities | 509 | 760 | 49.3\% | (82) | $(1,081)$ | 1218.3\% |
| Other Current ou Non-Current Liabilities | 1,521 | $(3,392)$ | -323.0\% | 1,697 | $(1,579)$ | -193.0\% |
| Payment of Income and Social Contibution Taxes | - | (261) | n/a | - | (296) | n/a |
| Net Cash from Operating Activities | 4,259 | $(2,708)$ | -163.6\% | 16,166 | 13,673 | -15.4\% |
| Cash Flows from Investing Activities |  |  |  |  |  |  |
| Financial Investments | - | (128) | n/a | - | $(4,148)$ | n/a |
| Property, Plant and Equipment | $(2,659)$ | $(1,280)$ | -51.9\% | $(4,810)$ | $(1,682)$ | -65.0\% |
| Intangible Assets | (51) | (41) | -19.6\% | (176) | (95) | -46.0\% |
| Net Cash used in Investing Activities | $(2,710)$ | $(1,449)$ | -46.5\% | $(4,986)$ | $(5,925)$ | 18.8\% |
| Cash Flows from Financing Activities |  |  |  |  |  |  |
| Loan and Interest Payments | (282) | - | -100.0\% | (569) | - | -100.0\% |
| Payment of Interest on Shareholders' Equity | $(5,889)$ | $(9,069)$ | 54.0\% | $(5,889)$ | $(9,069)$ | 54.0\% |
| Cash Flows (used in) from Financing Activities | $(6,171)$ | $(9,069)$ | 47.0\% | $(6,458)$ | $(9,069)$ | 40.4\% |
| Increase (Decrease) in Cash and Cash Equivalents | $(4,622)$ | $(13,226)$ | 186.2\% | 4,722 | $(1,321)$ | -128.0\% |
| Changes in Cash and Cash Equivalents |  |  |  |  |  |  |
| At the Beginning of the Period | 20,973 | 39,784 | 89.7\% | 11,629 | 27,879 | 139.7\% |
| At the End of the Period | 16,351 | 26,558 | 62.4\% | 16,351 | 26,558 | 62.4\% |
| Increase (Decrease) in Cash and Cash Equivalents | $(4,622)$ | $(13,226)$ | 186.2\% | 4,722 | $(1,321)$ | -128.0\% |

ANNEX IV - Gross Revenue, Gross Revenue ex-IPI and Modules Sold - Consolidated

| Gross Revenue | 1Q14 | 1Q15 | 2Q14 | 2Q15 | 3Q14 | 4Q14 | 1S14 | 1S15 | 9 M 14 | $2 \mathrm{S14}$ | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Gross Revenue | 73,695 | 67,674 | 78,740 | 80,176 | 86,195 | 89,611 | 152,435 | 147,850 | 238,630 | 175,806 | 328,241 |
| Domestic Market | 72,367 | 65,559 | 76,676 | 77,080 | 84,409 | 87,841 | 149,043 | 142,639 | 233,452 | 172,250 | 321,293 |
| Dell Anno and Favorita - Exclusive Dealers and Own Stores | 40,244 | 34,359 | 42,815 | 42,736 | 46,496 | 47,473 | 83,059 | 77,095 | 129,555 | 93,969 | 177,028 |
| New and Casa Brasileira Exclusive Dealers | 20,517 | 19,933 | 21,492 | 22,993 | 23,845 | 24,289 | 42,009 | 42,926 | 65,854 | 48,134 | 90,143 |
| New and Casa Brasileira Multibrand | 8,149 | 8,575 | 8,674 | 9,316 | 10,051 | 11,884 | 16,823 | 17,891 | 26,874 | 21,935 | 38,758 |
| Telasul Modular | 1,326 | - | 820 | - | 1,082 | 15 | 2,146 | - | 3,228 | 1,097 | 3,243 |
| Unicasa Corporate | 1,287 | 1,898 | 1,741 | 1,020 | 2,019 | 3,317 | 3,028 | 2,918 | 5,047 | 5,336 | 8,364 |
| Other Revenues | 844 | 794 | 1,134 | 1,015 | 916 | 863 | 1,978 | 1,809 | 2,894 | 1,779 | 3,757 |
| Export Market | 1,328 | 2,115 | 2,064 | 3,096 | 1,786 | 1,770 | 3,392 | 5,211 | 5,178 | 3,556 | 6,948 |


| Gross Revenue from Sales Ex-IPI | 1Q14 | 1Q15 | 2 Q14 | 2 Q15 | 3Q14 | 4Q14 | 1514 | 1 S 15 | 9 M 14 | 2514 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Gross Revenue | 71,035 | 64,842 | 75,939 | 76,887 | 83,188 | 86,476 | 146,974 | 141,729 | 230,162 | 169,664 | 316,638 |
| Domestic Market | 69,707 | 62,727 | 73,875 | 73,791 | 81,402 | 84,706 | 143,582 | 136,518 | 224,984 | 166,108 | 309,690 |
| Dell Anno and Favorita - Exclusive Dealers and Own Stores | 38,799 | 32,975 | 41,297 | 41,063 | 44,923 | 45,882 | 80,096 | 74,038 | 125,019 | 90,805 | 170,901 |
| New and Casa Brasileira Exclusive Dealers | 19,741 | 18,993 | 20,676 | 21,903 | 22,939 | 23,368 | 40,417 | 40,896 | 63,356 | 46,307 | 86,724 |
| New and Casa Brasileira Multibrand | 7,835 | 8,168 | 8,338 | 8,871 | 9,665 | 11,428 | 16,173 | 17,039 | 25,838 | 21,093 | 37,266 |
| Telasul Modular | 1,280 | - | 789 | - | 1,039 | 15 | 2,069 | - | 3,108 | 1,054 | 3,123 |
| Unicasa Corporate | 1,239 | 1,824 | 1,681 | 980 | 1,951 | 3,178 | 2,920 | 2,804 | 4,871 | 5,129 | 8,049 |
| Other Revenues | 813 | 767 | 1,094 | 974 | 885 | 835 | 1,907 | 1,741 | 2,792 | 1,720 | 3,627 |
| Export Market | 1,328 | 2,115 | 2,064 | 3,096 | 1,786 | 1,770 | 3,392 | 5,211 | 5,178 | 3,556 | 6,948 |


| Modules Sold (Units) | 1Q14 | 1Q15 | 2Q14 | 2Q15 | 3Q14 | 4Q14 | 1 S 14 | 1 S 15 | 9 M 14 | 2 S 14 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Gross Revenue | 298,418 | 255,905 | 363,442 | 300,250 | 357,691 | 344,825 | 661,860 | 556,155 | 1,019,551 | 702,516 | 1,364,376 |
| Domestic Market | 287,616 | 247,507 | 347,005 | 284,436 | 344,873 | 334,381 | 634,621 | 531,943 | 979,494 | 679,254 | 1,313,875 |
| Dell Anno and Favorita - Exclusive Dealers and Own Stores | 113,027 | 88,647 | 125,552 | 106,122 | 132,614 | 127,492 | 238,579 | 194,769 | 371,193 | 260,106 | 498,685 |
| New and Casa Brasileira Exclusive Dealers | 99,133 | 96,260 | 105,715 | 111,521 | 117,038 | 116,992 | 204,848 | 207,781 | 321,886 | 234,030 | 438,878 |
| New and Casa Brasileira Multibrand | 48,259 | 48,862 | 53,567 | 52,563 | 61,172 | 67,614 | 101,826 | 101,425 | 162,998 | 128,786 | 230,612 |
| Telasul Modular | 12,248 | 3 | 10,516 | - | 15,990 | 141 | 22,764 | 3 | 38,754 | 16,131 | 38,895 |
| Unicasa Corporate | 5,094 | 6,497 | 5,786 | 5,494 | 5,645 | 10,408 | 10,880 | 11,991 | 16,525 | 16,053 | 26,933 |
| Other Revenues | 9,855 | 7,238 | 45,869 | 8,736 | 12,414 | 11,734 | 55,724 | 15,974 | 68,138 | 24,148 | 79,872 |
| Export Market | 10,802 | 8,398 | 16,437 | 15,814 | 12,818 | 10,444 | 27,239 | 24,212 | 40,057 | 23,262 | 50,501 |

