

UNICASA INDÚSTRIA DE MOVÉIS S.A.

Company Registry (NIRE): 43300044513-RS

Corporate Taxpayer ID (CNPJ): 90.441.460/0001-48

NOTICE TO THE MARKET

Bento Gonçalves, RS, December 3, 2014 – Unicasa Indústria de Móveis S.A. (BM&FBOVESPA: UCAS3, Bloomberg: UCAS3:BZ, Reuters: UCAS3.SA), one of the leading companies in Brazil's custom-made furniture industry and the only Brazilian publicly held company in the sector, pursuant to article 12 of CVM Instruction 358/02, amended by CVM Instructions 369/02 and 449/07, informs its shareholders and the market in general that it has received a letter from **LAPB Gestão de Recursos Financeiros Ltda**, CNPJ: 11.581.211/0001-81, informing that the shareholding interest held by the portfolios and/or funds administered and/or managed by "LAPB Gestão" on December 1st, 2014 reached a position of about 10.68% of the total common shares ("ON shares") issued by Unicasa Indústria de Móveis S.A., totaling seven million, fifty seven thousand and nine hundred (7,057,900) shares.

According to information provided by "LAPB Gestão", this acquisition aims merely to conduct financial transactions; does not aim to change the composition of the control or management structure of the Company; and, does not aim to achieve any stake in particular.

For additional information, please contact the Investor Relations area.

Bento Gonçalves, December 3, 2014

Frank Zietolie
Investor Relations Officer

About Unicasa: Unicasa Indústria de Móveis S.A. (BM&FBOVESPA: UCAS3, Bloomberg: UCAS3:BZ, Reuters: UCAS3.SA) is one of the leading companies in Brazil's custom-made furniture industry and the only Brazilian publicly held company in the sector. The Company operates through five brands - Dell Anno, Favorita, New, Casa Brasileira and Unicasa Corporate - distributed across 667 exclusive stores in Brazil and 17 other countries. Situated on an area of 50,000 m², with annual production capacity of around 2.2 million modules, its plant is located in Bento Gonçalves in the state of Rio Grande do Sul. For more information, visit our investor relations website: ri.unicasamoveis.com.br.

Investor Relations
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