

UNICASA INDÚSTRIA DE MOVÉIS S.A.
CORPORATE TAXPAYER ID. (CNPJ/MF): 90.441.460/0001-48
COMPANY REGISTRY No. (NIRE): 43.300.044.513-RS
CALL NOTICE
ANNUAL SHAREHOLDERS MEETING

The shareholders of Unicasa Indústria de Móveis S.A. (Unicasa) are hereby invited to the Annual Shareholders Meeting to be held on April 29, 2015, at 1:30 p.m., at the headquarters of the Company located at Rodovia Estadual RSC-470, km 212,930, bairro São Vendelino, CEP 95700-000, in the city of Bento Gonçalves, state of Rio Grande do Sul, to deliberate on the following agenda:

1. At the Annual Shareholders Meeting

- a. To acknowledge the management accounts, examine, discuss and vote on the Financial Statements for the fiscal year ended December 31, 2014, accompanied by the Independent Auditor's Report;
- b. To consider and vote on the allocation of the net income from the fiscal year ended December 31, 2014, and revise the capital budget approved in the Annual Shareholders Meeting of April 30, 2014, during which the Expansion Reserve was established;
- c. To elect a director.
- d. To fix the overall management compensation for fiscal year 2015.

GENERAL INSTRUCTIONS:

- 1. DOCUMENTS:** Pursuant to article 10 of the Bylaws of the Company, shareholders should present an identification document and proof issued by the stock transfer agent of the book-entry shares they hold or, for shareholders whose shares are held in custody, a statement showing the respective shareholding issued by the custody agent or other competent body, up to 2 business days prior to the date of the Shareholders Meeting;
- 2. PROXY:** Shareholders can be represented by proxy constituted less than 1 year ago, who is a shareholder, administrator of the Company, lawyer, financial institution or manager of investment funds representing its members. The signature on the proxy must be notarized;

- 3. DELIVERY OF DOCUMENTS:** The Company requests that proxies and other documents for representation at the Meeting be sent at least 48 hours prior to the date of the Meeting to the following address: Rodovia RSC 470, Km 212,930, Bento Gonçalves, Rio Grande do Sul, Brasil - CEP 95700-000, to Gustavo Dall'Onder, Executive Manager - Finance and Investor Relations. To facilitate shareholder participation, the Company will receive the documents by email (dri@unicasamoveis.com.br) and the original documents should be brought to the meeting. In compliance with article 5, paragraph 2 of CVM Instruction 481/09, shareholders who attend the meeting bearing the required documents may participate and vote even if they failed to submit them in advance.
- 4. INFORMATION AVAILABLE TO SHAREHOLDERS:** The documents mentioned in article 133 of the Brazilian Corporation Law were published in the newspaper *Jornal do Comércio* and the Rio Grande do Sul State Register on March 20, 2015, and are available to shareholders, along with the Management Proposal and other documents related to the agenda, at the headquarters of the Company, as well as on the websites of the CVM (www.cvm.gov.br), BM&FBOVESPA (www.bmfbovespa.com.br) and the Company (www.unicasamoveis.com.br/ri), in compliance with the Brazilian Corporation Law and CVM Instruction 481/2009.

Bento Gonçalves, Rio Grande do Sul, March 27, 2015.

Alexandre Grendene Bartelle
Chairman of the Board of Directors