UNICASA INDÚSTRIA DE MOVÉIS S.A. Publicly Held Company Company Registry (NIRE) 43300044513-RS Corporate Taxpayer ID (CNPJ) 90.441.460/0001-48

NOTICE TO THE MARKET

Bento Gonçalves, RS, March 25, 2015 – Unicasa Indústria de Móveis S.A. (BM&FBOVESPA: UCAS3, Bloomberg: UCAS3:BZ, Reuters: UCAS3.SA), one of Brazil's leading manufacturers of customized furniture and the only Brazilian public company in the industry pursuant to article 12 of CVM Instruction 358/02, amended by CVM Instructions 369/02 and 449/07, informs its shareholders and the market in general that it has received a letter from **Fundamental Investimentos Ltda**, CNPJ: 08.561.710/0001-00, informing that the shareholding interest held by the portfolios and/or funds administered and/or managed by Fundamental Investimentos Ltda on March 23th, 2015 reached a position of about 4.87% of the total common shares ("ON shares") issued by Unicasa Indústria de Móveis S.A. In the same letter, Fundamental Investimentos Ltda informed that on March 24, 2015, the group of funds managed by it disposed of their interest in the Company.

For additional information, please contact the Investor Relations area.

Frank Zietolie Chief Executive and Investor Relations Officer

About Unicasa: Unicasa Indústria de Móveis S.A. (BM&FBOVESPA: UCAS3, Bloomberg: UCAS3:BZ, Reuters: UCAS3.SA) is one of the leading companies in Brazil's custom-made furniture industry and the only Brazilian publicly held company in the sector. The Company operates through five brands - Dell Anno, Favorita, New, Casa Brasileira and Unicasa Corporate - distributed across 634 exclusive stores in Brazil and 17 other countries. Situated on an area of 50,000 m², with annual production capacity of around 2.2 million modules, its plant is located in Bento Gonçalves in the state of Rio Grande do Sul. For more information, visit our investor relations website: ri.unicasamoveis.com.br.

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