

UNICASA INDÚSTRIA DE MOVÉIS S.A.

Publicly Held Company

Company Registry (NIRE) 43300044513-RS

Corporate Taxpayer ID (CNPJ) 90.441.460/0001-48

NOTICE TO THE MARKET

Bento Gonçalves, RS, December 28, 2016 – Unicasa Indústria de Móveis S.A. (BM&FBOVESPA: UCAS3, Bloomberg: UCAS3:BZ, Reuters: UCAS3.SA), one of Brazil's leading manufacturers of customized furniture and the only Brazilian public company in the industry pursuant to article 12 of CVM Instruction 358/02, as amended, informs its shareholders and the market in general that it has received a letter from **ALASKA INVESTIMENTOS LTDA**, CNPJ 11.752.203/0001-50, "Manager", informing that the shareholding interest held by the portfolios and/or funds administered and/or managed by them reached a position of about 9.29% of the total common shares ("ON shares") issued by Unicasa Indústria de Móveis S.A., totaling six million, one hundred, thirty-seven thousand and nine hundred (6,137,900) shares.

The Manager declares that it does not hold other securities and derivative financial instruments referenced to said shares, settled physically or financially, or any other agreement or contract regulating the exercise of voting rights or the purchase and sale of securities issued by the Company.

According to information provided by the Manager, the reduction in the shareholding aims merely to conduct financial transactions; does not aim to change the composition of the control or management structure of the Company; and, does not aim to achieve any stake in particular.

Finally, the Manager declares that the interest reported herein refers only to the Funds managed by it.

For additional information, please contact the Investor Relations area.

Gustavo Dall Onder
Investor Relations Officer

About Unicasa: Unicasa Indústria de Móveis S.A. (BM&FBOVESPA: UCAS3, Bloomberg: UCAS3:BZ, Reuters: UCAS3.SA) is one of the leading companies in Brazil's custom-made furniture industry and the only Brazilian publicly held company in the sector. The Company operates through five brands - Dell Anno, Favorita, New, Casa Brasileira and Unicasa Corporate - distributed across 433 exclusive stores in Brazil and 17 other countries. Situated on an area of 50,000 m², with annual production capacity of around 2.2 million modules, its plant is located in Bento Gonçalves in the state of Rio Grande do Sul. For more information, visit our investor relations website: ri.unicasamoveis.com.br

Investor Relations
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